

Introducing our pioneering

Global Education Programme

From ship to shore



What is the Global Education Programme?

DP World has developed an **innovative global education programme** for **employees to deliver in local schools to 8-14 year olds** as part of your **volunteering leave**.

Developed with a specialist agency and consulting with teachers, **the content covers a wide range of topics to engage young people in trade and logistics**, a little-known and often overlooked part of the **global economy**.



What is the Global Education Programme?

The modules:

- **Location, Location** – exploring which geographical features make a good location for a new port
- **Which Port Am I?** – encouraging an understanding that ports help global trade by linking countries around the world
- **Maritime Maths** – using simple maths to explain how a container ship is loaded safely
- **Correct Containers** – generating an understanding of how goods are traded between countries around the world
- **Super Saver** – exploring how maths helps to improve the efficiency of container transport
- **Go Green** – promoting understanding of how ports and shipping can be sustainable, and what sustainability means
- **Ports at Work** – learning about different jobs which help a port to function well
- **Business on the Move** – understanding why it takes using maths and geography to move goods around the world
- **United for Wildlife** – encouraging an understanding of how to tackle the illegal wildlife trade and why it is important

The feedback from the pilot has been overwhelmingly positive:



73% of teachers agreed that the lesson **offered something different** than the school could usually provide. * **73%**



73% My highlight was helping the children **understand what our work is** and **how important ports are for our society.** * **73%**

DP World employee



73% **100%** of employee volunteers agreed that their **commitment** to DP World was **improved.** * **73%**

*Quotes and statistics taken from pilot study between March and May 2016.

Why is global education important to DP World?

As a **leader in global trade and logistics**, it is important to ensure that our people and our resources **support education**, and that we **raise awareness of trade and its role in everyone's lives**.



Why is global education important to DP World?



Global education needs are **urgent**, particularly in priority areas and **developing economies** where DP World has a presence.



An understanding of the logistics industry amongst young people is poor – **60% of young people don't know what "logistics" means**, despite the size of the global industry (40 major companies with 10million+ full-time employees across 150 countries).



250 million children cannot read or write, despite being **in school**; **130 million cannot read or write** even after **spending four years at school** (UNESCO's Education For All Global Monitoring Report 2014).

Why is global education important to DP World?

This programme sits within our **commitments** to invest in our **people** and ensure vibrant, resilient and secure **societies** where we operate. We are proud of this **leading education programme** which we expect to make a **genuine impact** and create **lasting change**.





**We want you to help inspire
and engage the future
leaders of our industry**

Why should you get involved?

The programme is designed to be **easy for employees** to deliver as part of **volunteering leave**.

It's simple! Modules come with lesson plans and delivery notes, student activities and worksheets – **everything you need to help deliver an inspiring session** to young students.

Employees can choose to **deliver the modules** which **best suits your role and experience**.

Delivery of the programme **builds your soft skills**, and **enhances your personal development** and contributes to **formal objectives**.

Two more things you should know...

1

As well as being a **volunteering leave opportunity**, we are working with Human Capital on **integrating the programme into PDPs** as a development opportunity.

2

We are also working to **make the scheme part of new joiner and trainee programmes**.



How can you get involved?

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1

Contact your **Sustainability Champion**.

2

Look at all content on the **Education page** under the **Sustainability tab** on **Connexions** and see which **modules you might like to deliver!**

The programme aims to reach out to
34,000 young people (8-14yrs) by
2020 with a target of **70% reporting**
a positive impact

We need **you** to make this happen...

A group of diverse young people, including children and teenagers, are smiling and holding up small chalkboards. Each chalkboard has the text "Merci DP World" written on it in various colors and styles. The background is slightly blurred, showing more people and colorful clothing. The overall atmosphere is positive and celebratory.

**Speak to your
Sustainability Champion
today to find out what is
going on in your region**

An aerial photograph of a large port facility. The foreground and middle ground are dominated by numerous stacks of shipping containers in various colors (blue, red, white, yellow). Many of the containers have the 'MAERSK' logo visible. In the background, several yellow gantry cranes are positioned along the pier. A large red ship is docked at the pier. The sea is visible in the distance under a cloudy, overcast sky.

Thank you